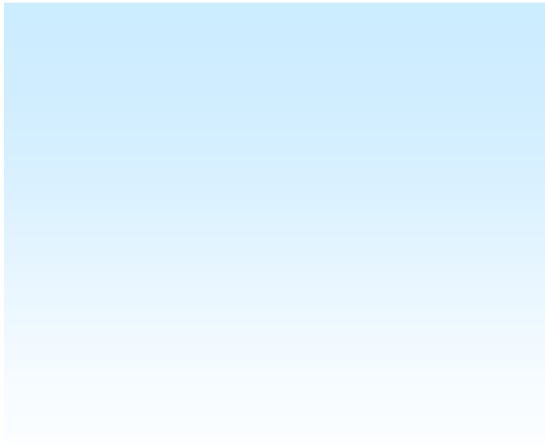


# Message from the Chancellor



“When you enroll with Preston, you join students from around the globe who are also following their dreams.

In today’s competitive work environment, earning an advanced academic degree is the first step to a highly successful career. Don’t be left behind. Give yourself the educational foundation and business insights that will open doors to you future.

I am confident you will find our programs among the best available.”

Dr. Jerry  
Haenisch

Preston University, Wyoming, USA



P R E S T O N U S A



# Message from the Chairman

“Congratulations for coming to the peak of your career and academic journey. The doctorate degrees are terminal degrees reflecting your mastery of a specialized field of knowledge and original research.

When you join the Preston doctorate programs, you join students from all over the world who are also following their dreams of pursuing educational excellence.

You are assured of the best available support to your research. You can also be sure that we are there to guide you to obtain the doctorate degree successfully.

Not everyone can take the rigorous doctorate program, but if you are those limited few, I welcome you to the challenge to the elite club.”

Dato' Dr. Abdul Razak  
Abdul

Preston University Research Center (Malaysia)



# About Preston University



- Is a private university located in Cheyenne, Wyoming, USA
- Located on Airport Parkway in Cheyenne, Wyoming
- Cheyenne is located on a high plain and is easily accessible by air and land
- Accessible via Denver, Colorado by Motorway #25
- Licensed by the Wyoming State Department of Education

## Mission Statement

To offer high quality educational opportunities to enable students to reach their individual academic goals, aiming to develop well-rounded individuals who possess the skills necessary for personal growth and professional advancement.

## Implementation of the Mission

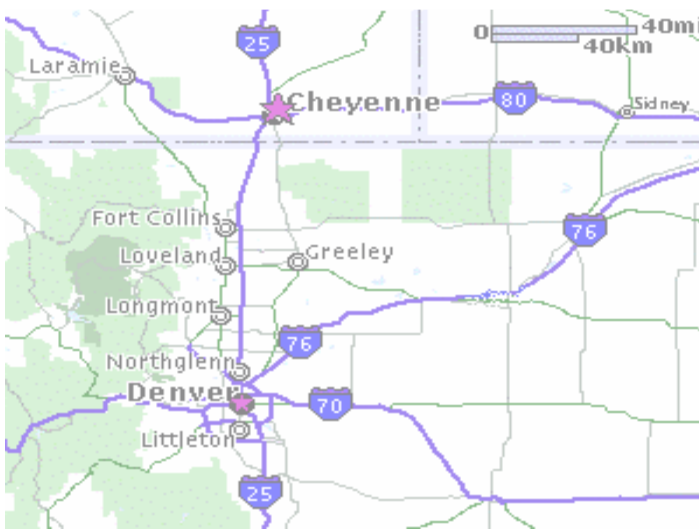
- Accomplished by offering specialized course work in a variety of disciplines. A highly individualized and creative learning environment that incorporates both traditional and innovative instructional techniques
- Programs are highly flexible involving directed course work together with supervised study and research
- No discrimination on the basis of race, color, national origin, sex, age, religious affiliation or disability in any of its programs and activities

## Legal Status

Preston University, Cheyenne, Wyoming, USA is a privately owned, for-profit corporation, incorporated in the State of Wyoming, USA. Licensed by the State of Wyoming under W.S. 21-2-401 through 21-2-407, Preston University is authorized to grant Associate, Bachelors, Masters and Doctoral degrees.

## Accreditation & Membership Status

- Association for Educational Communications & Technology (ACET)
- National Association of Veterans Program Administrators (NAVPA)
- National Association of Foreign Students Advisors (NAFSA)
- American Management Association (AMA)
- American Library Association (ALA)





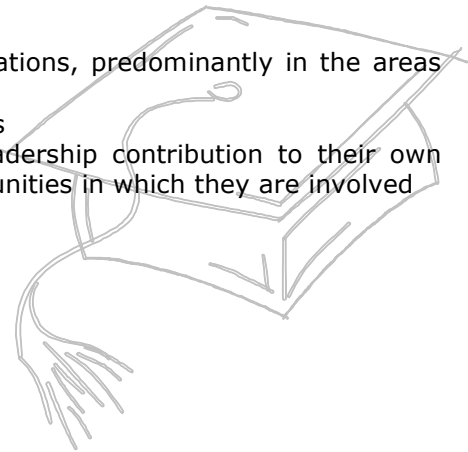
# Doctorate Programs

## Features & Aims

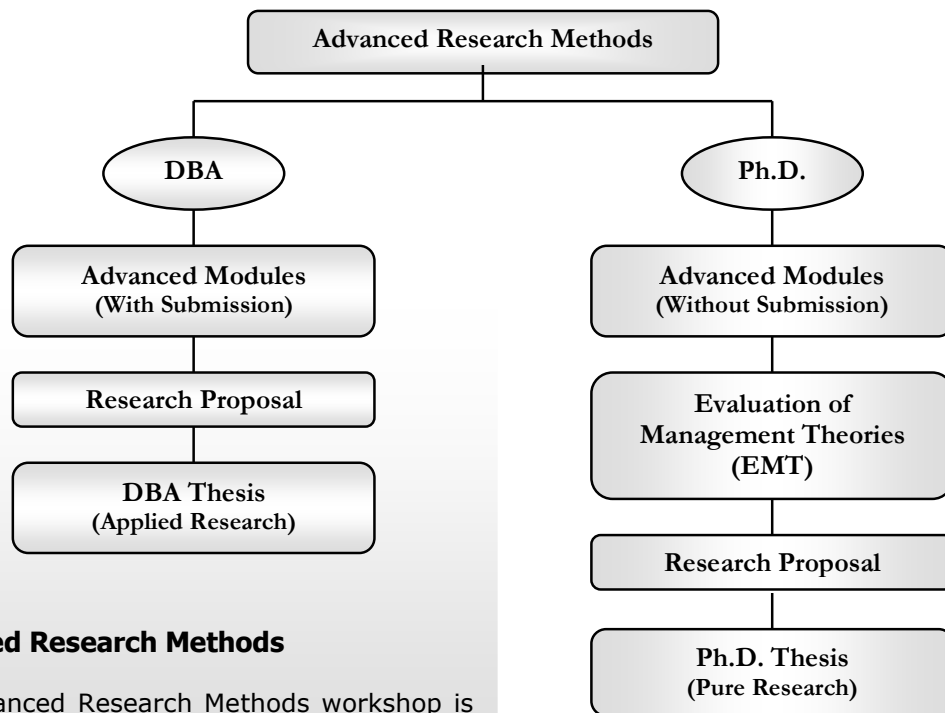
- To encompass theoretical concepts and practical applications, predominantly in the areas of business and management
- To further develop candidates as both thinkers and doers
- To equip candidates with the capability to make a leadership contribution to their own organizations and the wider global industries and communities in which they are involved

## Program Details

- 30 semester-credit hours of course work & thesis
- 20 to 36 months; maximum duration 60 months



## Programs Structures



## Advanced Research Methods

The Advanced Research Methods workshop is designed to guide the doctoral candidate towards a well-defined research proposal as the focus of the thesis effort.

General guidelines for research approach and thesis writing will also be highlighted. At this junction, doctoral candidates then opt to do either a DBA or a Ph.D. There are no hard and fast rules as to whether a DBA or Ph.D. degree is more valuable.

For both DBA and Ph.D. candidates, monthly workshops are conducted. Candidates are given the opportunity to present research proposals and thesis chapters. Also, progress with facilitators and fellow candidates is discussed and it is a good forum for networking.





## Doctor of Business Administration (DBA)

The DBA degree consists of four advanced modules, which review the most current trends in selected key disciplines in management and business. These advanced modules are in the following areas:

DR 7110	Advanced Management Principles and Practices
DR 7120	Advanced Leadership Concepts and Researches
DR 7130	Advanced Marketing Management and Strategies
DR 7140	Advanced Strategic and Change Management

This advanced course is designed to guide the DBA candidates to summarize, analyze, synthesize and appreciate contemporary and recent research reports and articles on the relevant topics.

A compilation of the latest writings and researches will be provided to the candidates. Candidates are to present their findings and conclusions at their meetings and interaction sessions. The outcome of the course is a written review synthesizing all the articles and materials. This review will be assessed by the course tutor.

## Doctor of Philosophy (Ph.D.)

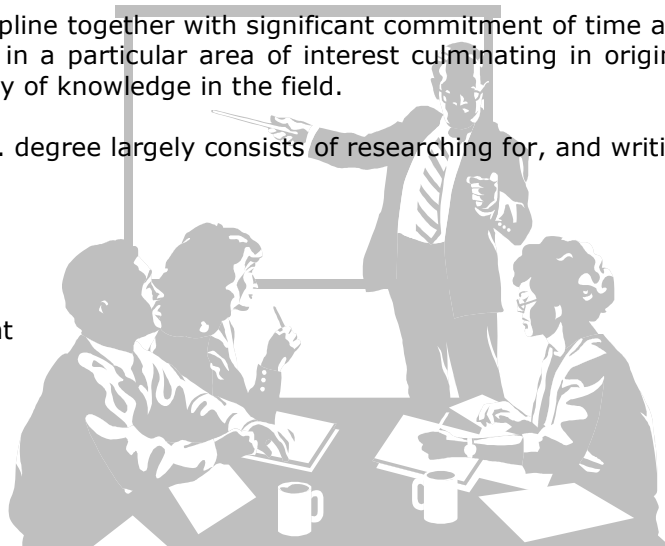
The Doctor of Philosophy (Ph.D.) degree is a terminal degree reflecting independent mastery of a specialized field of knowledge, and the successful pursuit of original research.

The Ph.D. effort requires academic discipline together with significant commitment of time and effort. It involves highly focused study in a particular area of interest culminating in original research, which adds to the general body of knowledge in the field.

In practical terms, the pursuit of a Ph.D. degree largely consists of researching for, and writing a Ph.D. thesis.

The Ph.D. disciplines:

- ❖ Business Administration
- ❖ Human Resource Management
- ❖ International Business
- ❖ Management
- ❖ Marketing





# Doctorate Programs (continues)

## Assessment Method

- All dissertations must meet the rigorous academic standards and be professionally prepared in a format suitable for reproduction. Dissertations will be reviewed and approved by the candidate's Thesis Supervisor and Preston University's Academic Review Committee
- The DBA and Ph.D. programs offered by Preston University are quality-checked, monitored and assessed by the following committees:
  - ❖ The Preston University Senate
  - ❖ The Academic Review Panel
  - ❖ The Certified Panel of Ph.D. / DBA Dissertation Supervisors

## Admission Requirements

- Related Master's degree from approved university AND
- Relevant working experiences

## How to Apply?

Submit application form with:

- 3 color passport-size photograph
- 2 sets of certified copies of Master degree & Bachelor degree
- 2 sets of certified copies of degree transcripts
- 2 sets of personal resume
- 2 sets of letter of employment
- Pay a processing fee of RM 150

Application must provide information as requested in the Application form as well as a completed intended research proposal. Applicants will be advised of their acceptance or otherwise approximately three weeks after the closing date

Please ensure you supply with your application full academic transcripts of all prior qualifications attained. The selection committee should be able to interpret the grades/marks you have achieved.

## Fees Structures

<b>D</b> octor of Business Administration (DBA)	
✓ Processing Fee	RM 150
✓ Course Fees	RM 35,800
✓ University Registration	USD 800
✓ Monthly Installments (Course Fees):	
	RM 9,900 X 2 months
	RM 1,600 X 10 months

<b>D</b> octor of Philosophy (Ph.D.)	
✓ Processing Fee	RM 150
✓ Course Fees	RM 35,800
✓ University Registration	USD 800
✓ Monthly Installments (Course Fees):	
	RM 9,800 X 2 months
	RM 2,000 X 10 months

